

# *Jessy Place*

WWW.JESSYPLACE.COM

DIGITAL BOSTON BASED CONTENT CREATOR



## *Meet Jessy*

Since starting her blog and Instagram back in 2017 Jessy strives to inspire, encourage and support women of all ages. Jessy has quickly grown an audience of like-minded women.

As a professional photographer and Social Media Specialist and founder of the app, Social Collective, she shares her love for social media, photography, style & travel on her platforms.

Jessy has partnered with brands such as Ralph Lauren, Four Season hotels and JCPenney. She continues to work with brands all over the world to illustrate their story and bring their digital marketing dreams to life.



## DEMOGRAPHICS

GENDER:

**88% WOMEN 12% MEN**

AGE GROUP:

**18 - 24 / 25 - 34**



TOP COUNTRIES:

**US / UK**

TOP CITIES:

**Boston, New York &  
Los Angeles**

 JESSYPLACE

## INSTAGRAM INSIGHTS

**27K+**

Instagram  
Followers

**6K**

Weekly  
Profile Visits

**800K**

Average  
Impressions

**72K**

Average  
Reach



# RECENT CAMPAIGNS

JCPenney

B-HLDN  
WEDDINGS

HOTEL HIVE

Natalie's  
ORCHID ISLAND JUICE CO.

THIRDLOVE

EMPRESS  
1908  
-GIN-

RALPH LAUREN

FOUR SEASONS

KIMPTON®  
HOTELS & RESTAURANTS

InStyle

ALTAR'D  
STATE



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**"I ADORE the consistency in Jessy's feed. It's always attractive and carries great vibes. Also, I love that she's knowledgeable about everything that she talks about so I can always pick up tips and tricks that I trust. There are so many influencer's out there these days and I feel like I can trust her content."**

- Dune Jewelry

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**"Jessy was great to work with!**

*We partnered on a project for our property and Jessy was professional, engaging, and offered a quick turnaround!"*

- The Hotel Hive

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Boston-based Digital Content Creator



# SERVICES

## + pricing

### DEDICATED IG CAROSUEL \$450

IG Carosuel post of (3-5 images) showing off your brand with dedicated tags/mentions.  
**Images sent to brand + full marketing usage rights of professional images (included in pricing already)**

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### IG REEL \$650

IG Reel 30+ seconds showing off your brand with dedicated tags/mentions  
**Video sent to brand with 1 free-of-charge revision before posting**

**Unlimited editing revisions. \$875**

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### IG STORY FRAMES \$250

IG Story images/video showing off your brand with dedicated tags/mentions and link.  
**Images sent to brand + full marketing usage rights of professional images (included in pricing already)**

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### BLOG POST \$550

Dedicated blog post on jessyplace.com with dedicated tags/mentions and shop links.  
**Images sent to brand + full marketing usage rights of professional images (included in pricing already)**

## PREVIOUS COLLABORATIONS

### SIMPLI SAFE



### ROMA JEWELRY



### RALPH LAUREN



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## TIKTOK VIDEO

\$300

TikTok video showing off your brand with dedicated tags/mentions.

***Video sent to brand with 1 free-of-charge revision before posting***

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## PROFESSIONAL PHOTOS (UGC)

\$550

Receive 10-15 professional images featuring your brand. Branding to match your company.

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## PROFESSIONAL VIDEO (UGC)

\$750

Receive 5-10 Professional B-Roll clips or edited videos for your brand.

***Video sent to brand with 1 free-of-charge revision before posting***

**Unlimited editing revisions.**

\$1,300

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## APP FEATURE

\$950

Be a featured brand on Jessy's app, Social Collective! Available on Apple App Store & Google Play

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## SPONSORED PODCAST CLIP

\$300

Featured sponsor on the Social Collective app podcast! Available on Apple's App Store & Google play  
**Podcast clip sent to the brand**

## PREVIOUS COLLABORATIONS

### EMPRESS 1908 GIN



### KIEHLS



### BLEAU





# RECENT HOTEL PARTNERS



All images + video are professional produced. Hotels + Resorts have full marketing rights when partnering with me.



BUZZ MORE. SPEND LESS.

Washington, D.C



FOUR SEASONS

Boston, MA



Marblehead, MA



Cambridge, MA



Orlando, FL